

# LEADING ECONOMIC GROWTH

(ONLINE) 2022

## Sophisticated Tools. Practical Approaches.

Stimulating growth is the top economic priority for many countries and localities around the world. Yet many are trapped, lacking the productive capability to solve problems and expand to new industries to drive development. New growth strategies need paths, processes, and organizations to address this problem.

Today, powerful new tools allow countries to better chart the road ahead, identify the obstacles to prosperity and define actions that can lead to economic growth. This new approach focuses on expanding a country's set of productive capabilities and expressing them in a more diverse and complex set of products and services. It also calls for countries, regions, and cities to rethink economic strategies and build organizations that are capable of unlocking new prosperity.

Leading Economic Growth brings together leading experts in economic development with practitioners from around the globe to focus on practical approaches to shared growth and development. Led by Professor Ricardo Hausmann and Professor Matt Andrews, the curriculum provides a framework for understanding economic growth, as well as sophisticated tools for diagnosis, decision making, and implementation.

In this ten-week program, you will learn how to develop a set of policies and tools to define your growth problem, detect constraints to growth, and design solutions to unlock growth. Through peer learning groups and live class sessions, you will apply the frameworks and tools to your own economic growth challenge.

TRAINED MORE THAN

**1,195**

OFFICIALS

2020

**216**

PARTICIPANTS FROM  
64 COUNTRIES

2021

**127**

PARTICIPANTS FROM  
42 COUNTRIES

2020 & 2021

**96%**

RATED THE PROGRAM  
EXCELLENT/VERY GOOD

“LEG will reshape your economic development strategy, redefine competition through creativity, and provide you with the unique opportunity to collaborate and learn from people around the world. Let LEG’s incredible leadership team be your guide along a journey you will never forget through practical tools, case studies, and a hall pass to ask “why” in an effort to tackle economic development’s most complex challenges.”

MAGGIE JONES, ASSISTANT DIRECTOR, COMMUNITY DEVELOPMENT FOR TARRANT COUNTY, TX USA

## SESSION DATES

FEBRUARY 28, 2022 –  
MAY 06, 2022

## APPLICATION DEADLINE

FEBRUARY 07, 2022

## REGISTRATION PAGE:

[BIT.LY/LEG-REGISTER](https://bit.ly/LEG-REGISTER)

## OUR FACULTY



### RICARDO HAUSMANN

*Director, Growth Lab*

Rafik Hariri Professor of  
the Practice of International  
Political Economy, HKS



### MATT ANDREWS

*Director, Building State Capability*

Edward S. Mason Senior  
Lecturer in International  
Development, HKS

## WHO SHOULD APPLY?

We’ve transformed our cutting-edge research and frameworks into easily digestible formats for *anyone* struggling with the question of growth. You could be working in the private or nonprofit sectors, in government, or for a multilateral organization, focused on a country, region, or city. If you’re saying we need to grow more, we need to grow in different ways, in different locations, for the benefit of different peoples—this course is for you.

## THE MODEL

We use a three-part model: you learn the concept, practice by applying the concepts, then reflect on the application to your context. We designed the course to include two asynchronous content sessions and one live question and answer session with the faculty each week. Participants are required to identify an economic growth challenge in their city, region or country, that they would use to apply the concepts, frameworks, and tools they learned each week. Participants also attend a weekly peer learning group session where they could engage with each other and deepen their understanding.

## THE CURRICULUM

The program’s curriculum includes:

- **Breakthrough research insights on the nature of economic growth:** what makes growth low, stuck, volatile, not sustainable, or not inclusive.
- **Identify the constraints faced in expanding economic growth:** what prevents places from expanding and diversifying their productive capabilities to enter new economic activities to achieve more rapid, sustained growth.
- **Rethinking economic strategy-making to construct (and deconstruct) the problem:** moving away from one-size-fits-all solutions to identify and address the context-specific, binding constraint to growth.
- **A revolution in adaptive policy implementation:** explore the institutional processes, agents, and teams required to build capacity and mobilize the coalition to effectively implement growth projects and reforms.

### LEARNING JOURNEY STORIES



Read our blog series written by the alumni of the course as they detail their growth challenges, and key takeaways.

[bit.ly/LEG-blogs](https://bit.ly/LEG-blogs)

### HEAR FROM FACULTY



In this short video series, Ricardo Hausmann and Matt Andrews share their perspectives on the course, its benefits, and why you should take LEG now.

[bit.ly/LEG-Videos](https://bit.ly/LEG-Videos)